

مساعدة



# Value Proposition

A cost-effective, real-time SOS device using satellite and radio technology to ensure the safety of Omani fishermen and enhance maritime rescue efficiency.”

# Opportunity & Market Size

- Over 50,000 licensed fishermen in Oman depend on traditional methods of emergency communication.
- The fishing sector contributes 1.5% to Oman's GDP, making safety a top priority for sustainable growth.

# Problem

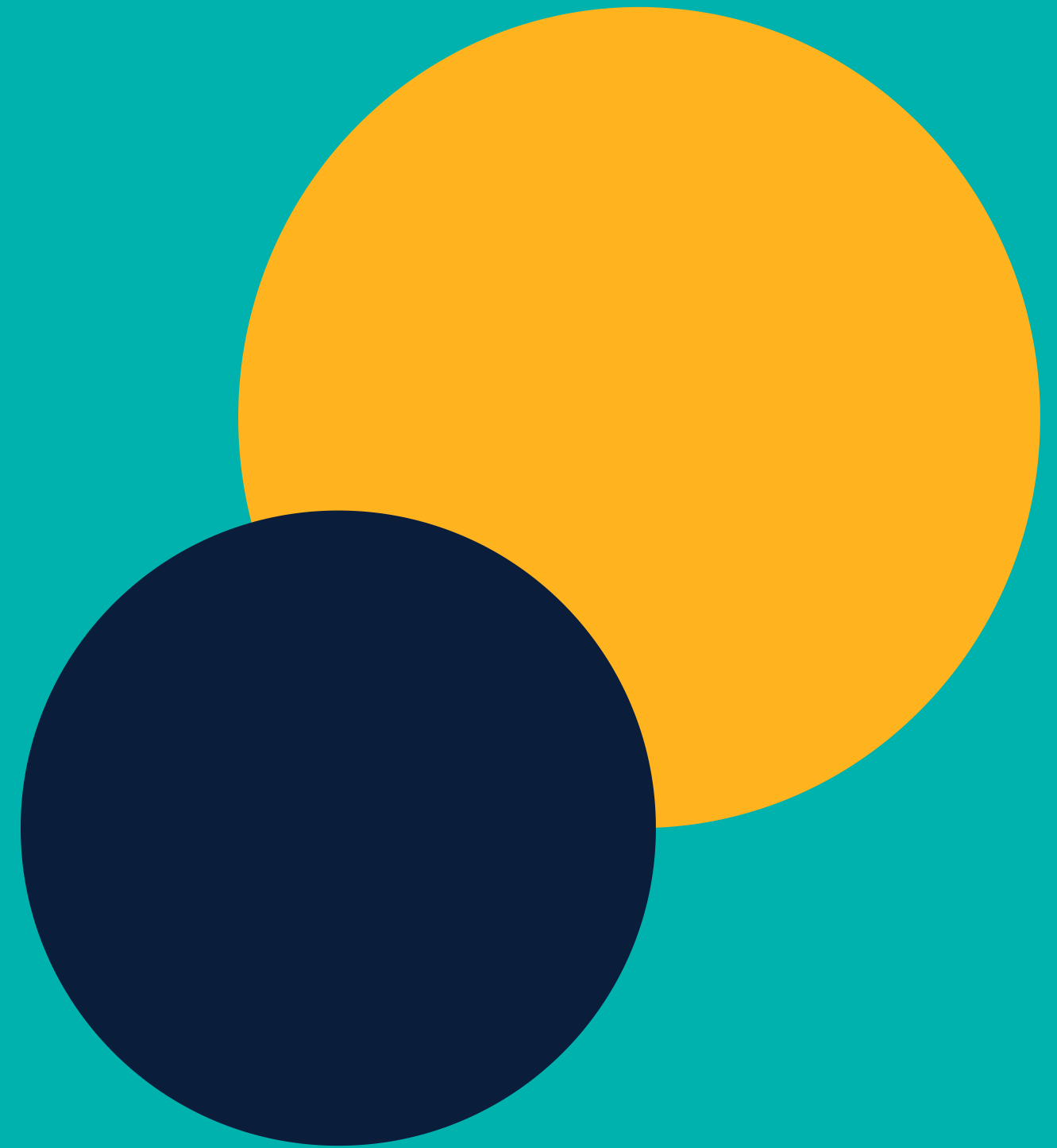
Lack of reliable and advanced rescue solutions for fishermen at sea.

Delays in responding to emergencies result in loss of life, resources, and national economic setbacks.



# Solution

- A compact SOS device integrated with satellite and radio wave technology.
- Enables real-time tracking and distress alerts to Oman's Coast Guard and rescue units



# How Will You Make Money?

- **Focus on Direct Sales (B2C):**

Easier to sell and generates quick profits.

- **Business-to-Business (B2B) Sales:**

Partnering with companies specializing in marketing fishing-related supplies.

**2021**

preparing the team, and the first prototype of the device.

**2022**

Participating in programs and competitions within the Sultanate of Oman.

**2023**

Developing the idea and preparing the second prototype of the device.

**2024**

- Participating in competitions at the level of the GCC countries.

- Developing the device and working on its third version.

- Participating in international programs and competitions.

# Traction

# Competitive Analysis

Company - Criteria	Al Thuraya	Hughesnet	Saudi Sat	Al Madar	Etienne
Cost	✗	✗	✗	✗	✓
Coverage	✓	✗	✗	✓	✓
Easy to Use	✗	✗	✗	✗	✓
Design	✓	✗	✗	✗	✓





# Partnerships & Support

Key organizations showing interest and readiness to collaborate:

- **Onsor Company**
- **Omani Fishermen Association**
- **Coast Guard**
- **Glorious Wings**

# Team



**Khawla Al Balushi**

**Chief Human Resources Officer**



**Muayid Al Bulushi**

**Chief Executive Officer**



**Khoula Al Amri**

**Chief Production Officer**



**Qusai Al Mawali**

**Chief Financial Officer**



**Amwaj Al Aasmi**

**Chief Communications Officer**

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