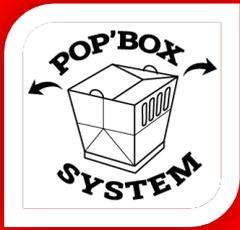


Microwave POPCORN

MOVIES STAR
Presents
AMERICAN
POPCORN





POP'BOX – Microwave Popcorn

THE POP'BOX TODAY !

QUALITY

- ✓ 100% ORIGIN FRANCE : Maize from New Aquitaine in the Cognac area
- ✓ GMO-FREE, HEAVY METAL-FREE, GLUTEN-FREE, 100% VEGAN, NO ADDITIVES
- ✓ The Pop box has vents to make the Popcorn crunchier;
- ✓ The ingredients in the recipes are simple and natural,

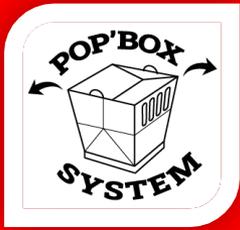
MARKETING

- ✓ The Pop 'Box is a Cinema-style popcorn cup;
- ✓ Brand visibility – TOTAL ! It remains in the hands of the Customer !

SECURITY

- ✓ The handles make it easier to grip the microwave after use;
- ✓ Steam and heat escape during the cooking process making the container less hot to handle ,





New POP'BOX

Our growth driver: INNOVATION

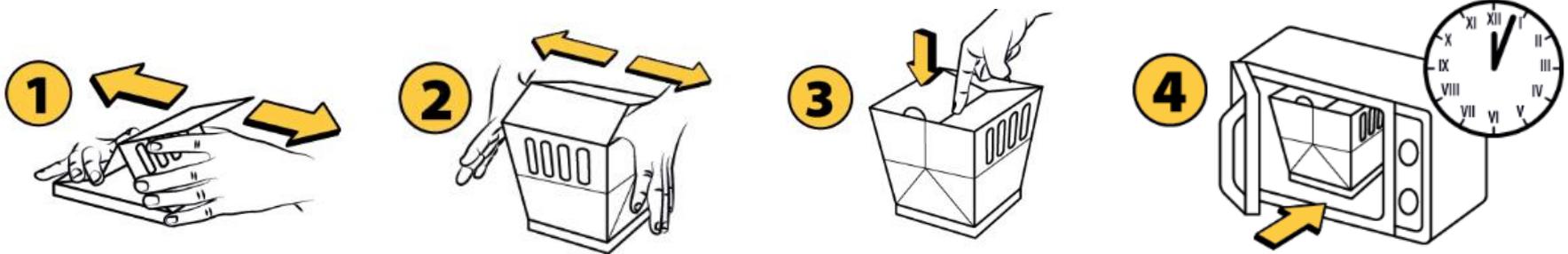
NEW INNOVATIVE POP'BOX

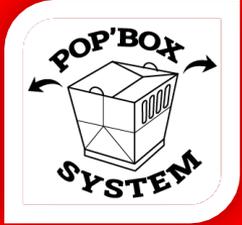
- ✓ Elimination of *MISUSE*
- ✓ When handled, the POP'BOX begins to unfold, making it easier to UNFOLD.
- ✓ The POP'BOX unfolds in the shape of a Pyramid, the CLAP is needed (press the lid) to enter the microwave oven, the POP'BOX is correctly formed and closed

A Fun and Innovative CONCEPT : microwave popcorn in 3 easy steps !

1. Unfold the POP'BOX
2. Spread both sides
3. Press the lid

Popcorn is ready to eat !





The POP'BOX Concept

Microwave Popcorn



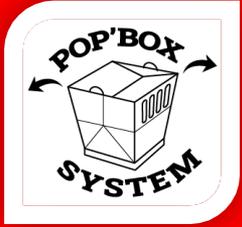
UNIQUE & INNOVATIVE
We are the ONLY company
in EUROPE to promote
the Pop 'Box concept



Proud to be able to offer a quality product,
from the open fields of our countryside,
right to the consumer!

Our Pop' Box has a worldwide presence in Europe,
and Asia.





The POP'BOX

Pop'Box
Microwave
2 x 90g



MOVIES STAR
Presents
AMERICAN
POPCORN

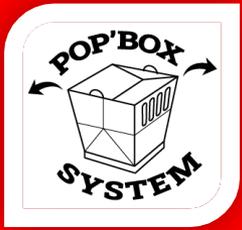
NO G.M.O.
Gluten FREE
RICH
in Fibre



Salty

Sweet





Strong international distribution



WOOLWORTHS

